



# Corporate Support Opportunities

2018-2019

57<sup>th</sup> Season



### DEMOGRAPHICS

- Our patrons are diverse, and well-educated with high household incomes.
- 38% Caucasian, 26% African American, 17% Latino, 3% Asian American
- 1,400+ subscribers



### SEASON ATTENDANCE

- In-person attendance of over 30,000 patrons a year.
- 2,000+ playbills per production
- 6,000 Season brochures distributed
- 3,000 postcards mailed per show



### MEDIA & SOCIAL

- 689,000 website visitors
- 10,000+ social followers
- 2,000 daily impressions
- 15,000 email subscribers

**Your corporate support will assist Theatre Three in our mission to illuminate the human experience with exemplary, intimate theatrical productions by nurturing authors, regional artists and audiences. Ticket revenue alone cannot support all our programming, which includes a season of 10 shows on the Norma Young Arena Stage.**

**Theatre Three Inc. is an exempt organization as described in Section 501 (c) (3) of the Internal Revenue Code; EIN 75-6042183.**

Individual Show Sponsorship Benefits (Benefits apply to specific show sponsored*)	\$5,000	\$10,000	\$15,000	\$25,000	\$50,000*
<b>BRAND AND ADVERTISING</b>					
Company listing in playbills, on website* and digital lobby signage*	✓	✓	✓	✓	✓
Logo Inclusion on website, email marketing, and digital lobby signage*		✓	✓	✓	✓
Logo include on playbill cover*				✓	✓
Logo inclusion on print media ads and postcards*					✓
On stage mention in all pre-show announcements*			✓	✓	✓
Opportunity for representative to speak during pre-show announcements*				✓	✓
Advertisements in playbills (size as indicated)			1/2 pg	Full pg	Full Back pg
Social media mentions (# as indicated)		1	2	3	4
Highlight in email newsletter					✓
Inclusion in season brochure (pending deadline)			✓	✓	✓
<b>CUSTOMER AND EMPLOYEE HOSPITALITY</b>					
Complimentary tickets (# as indicated) *	2	4	6	10	12
Discounts available at nearby restaurants upon presentation of tickets	✓	✓	✓	✓	✓

For more information about sponsorships, corporate support, or advertising, please contact:

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or

Charlie Beavers, Development Associate, Theatre Three, 214-871-3300x101, charlie.beavers@theatre3dallas.com

\*Season Sponsor level – Season Sponsor will be listed as the sponsor of the season in all marketing materials